FULL LOGO

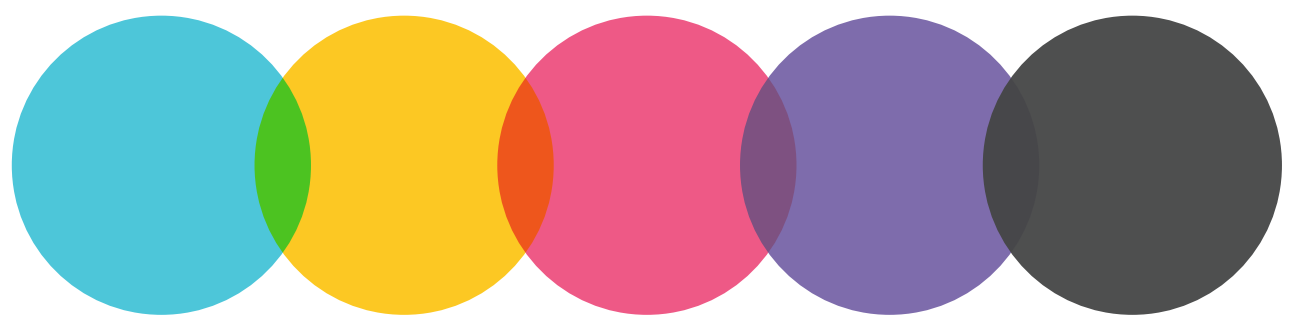# GREATER VICTORIA FESTIVAL SOCIETY

VARIATIONS

Icon

Text

LOGO USE

Let's always be sure to give the logo a little breathing space by keeping roughly half the height of the logo clear on all sides.

COLOURS

CMYK: 63, 0, 14, 0
HEX:#42C4D9
RGB: 66, 196, 217
PANTONE: 637 C
OPACITY: 95% (optional)

CMYK: 1, 22, 97, 0
HEX:#FDC61B
RGB: 253, 189, 27
PANTONE: 123 C
OPACITY: 95% (optional)

CMYK: 1, 83, 25, 0
HEX:#ED5280
RGB: 237, 82, 128
PANTONE: 1915 C
OPACITY: 95% (optional)

CMYK: 61, 67, 3, 0
HEX:#7866A8
RGB: 120, 102, 168
PANTONE: 2597 C
OPACITY: 95% (optional)

CMYK: 64, 54, 54, 28
HEX:#565959
RGB: 86, 89, 89
PANTONE: 425 C
OPACITY: 95% (optional)

TYPOGRAPHY

HEADING

SUBHEADING

CONTENT

OPEN SANS BOLD 20PT or FREDOKA ONE 20PT

FREDOKA ONE 12 PT

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LISTS

- Open Sans 11pt.
- Leading of 15pt.
- You can also download Fredoka One:
- https://bit.ly/2qubJKH