



Press Release 37th Island Farms Santa's Light Parade, Presented by Agropur

General Information

Broadcast Changes**

- The Greater Victoria Festival Society is proud to Partner with Roll Focus Productions and Victoria Buzz who will be Producing and Directing the Live Stream Broadcast of the 37th Parade this year. Our Broadcast Stage will be at Government and Courtney on the balcony of Frankie's Diner! Thanks Frank!
 - The parade will be streamed here: <https://www.facebook.com/victoriabcbuzz/> and we will embed here: <http://victoriabuzz.com/>

What's the Schedule!

YOU DO NOT WANT TO MISS A MINUTE OF THIS DAY!

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| Saturday November 24-3:15pm | Marshalling begins around the Parliament Buildings |
| Saturday November 24- 4:00-830pm | Our Christmas Square Presented by Thrifty Foods at Centennial Square opens until 830pm! Live entertainment, Games, Great Food, Bouncy Castles and the Jolly Man Himself will join us after the parade for milk and cookies! |
| Saturday November 24-5:00pm | Let the Parade Begin! Starting at Belleville and Government enjoy over 2000 participants and 65+ entries for the largest night time parade in Canada! |
| Saturday November 24-7:00pm | Let's all join together to Officially Declare "Christmas in Victoria Open" with the Annual Lighting of the Giant Sequoia in Centennial Square! |

. What to Wear!

- We have been fortunate over the years however being prepared is always best
 - Bring a chair and a blanket; Dress Warm and don't forget the Rain Gear!
 - Bring water and a snack!

Parade Etiquette

- **Please respect all parade officials and volunteers in the staging area and along the parade route.**
 - We have many Volunteers that will be working to ensure everything runs smooth as silk. These guys donate their time to us and we appreciate all they do!