



**GREATER  
VICTORIA  
FESTIVAL  
SOCIETY**

## **TIPS FOR THE DAY**

### **37<sup>TH</sup> ANNUAL ISLAND FARMS SANTA'S LIGHT PARADE NOVEMBER 24, 2018 500PM START MARSHALING BEGINS 315PM THROUGH 445PM**

**You just never know what is going to happen on Parade day so here are a few Tips and Tidbits to ensure everyone has a fabulous day welcoming Christmas to the West Coast!**

- ❖ The 37<sup>th</sup> Island Farms Santa's Light Parade Presented by Agropur starts at 5pm Sharp at Belleville and Government and continues along Government until Chatham. Grab a seat early! Come down and grab dinner at Christmas Square!**
- ❖ You never know what the weather will be like on Parade day. Pack LOTS of layers. Gloves, scarves, hats and those lovely hand and toe warmers! Pack a thermos and a snack as well! Or come down early to enjoy a snack or dinner at one of our amazing restaurants in the downtown corridor.**
- ❖ No matter where you stand along the route, you will see the parade and all the amazing lights and costumes and décor! Be sure to arrive early! Spots fill up fast along the route and you will not want to miss any of the 75 entries!**
- ❖ We are raising funds for the MUSTARD SEED! This season, show your love and support by bringing down your spare change and food items! We are hoping to make this our biggest season yet so please be generous and help those that cannot help themselves this season! Mustard Seed will also have a great spot in our Christmas Square Presented by Thrifty Foods!**
- ❖ Above all HAVE FUN! LAUGH! SMILE!  
JOIN US AFTER THE PARADE FOR MILK, COOKIES AND YOUR OPPORTUNITY FOR A PHOTO WITH SANTA HIMSELF AT CENTENNIAL SQUARE!  
ENTERTAINMENT, FOOD TRUCKS AND THE CHRISTMAS TREE LIGHT UP AWAIT YOU AFTER THE PARADE!**